

15th June 2022

ASX Announcement

Catch tender awarded for Invigor's Pricing Insights

- Catch awards tender to Invigor for Pricing Insights
- 3-Year contract value in the range of \$600,000 - \$650,000
- Extends pricing insights to daily competitor insights across multiple categories

Invigor Group Limited (ASX: IVO) ("Invigor" or "the Company") has been awarded the contract with Catch.com.au ("Catch") to supply its Pricing Insights solution across all Catch categories including, health & beauty, pet supplies, baby products and many others.

The contract was awarded pursuant to a tender issued by Catch. The agreement with Catch has revenue in the range of \$600,000 - \$650,000 over the next three years. A summary of the contract term is set out in the Schedule below.

Under the Agreement Invigor will provide Catch, part of the Wesfarmers Group, access to its proprietary data from its Pricing Insights Product.

Invigor houses one of the largest and most accurate pricing databases for tens of thousands of products across all major, independent, and pure play retailers in the Australian market. The Company has invested in building a very valuable warehouse of historical pricing data that captures online and offline pricing by retailer and by State. This data enhances the accuracy of AI and algorithm-based price optimisation engines.

Rohan Dhowan, Invigor's CEO said "We are extremely pleased to be the chosen pricing insights provider to Catch. Over the last couple of months our data has been pressure tested by the team at Catch and we are delighted to help them deliver the best value to their customers. Reliable, accurate and timely data is a major factor in how brands and retailers are driving decisions and we see this as a growing trend".

Approved and authorised for release by the Board

For further information, please contact:

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CEO

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Schedule



Parties: Catch.com.au and Invigor

Contract Term: Three years from 10th June 2022 to 10th June 2025 with option to extend

Initial Revenue Range: \$600k-\$650k

Payments Invoice Dates: Quarterly in advance

The contract is not subject to conditions precedent that are required to be satisfied before the parties proceed with the agreement.

Termination: Contract is subject to customary termination provisions

About Invigor Group

Invigor Group (ASX: IVO) is a B2B data intelligence and solutions company that turns data analytics into dollars for the retail and service industries. Invigor's innovation in owned retail platforms and unique cross-channel data ecosystem allows businesses to have a holistic view of their customers and competitive landscape to not only understand, but effectively engage with today's physical and digital consumers. Combined with proprietary data and predictive engines, Invigor Group provides strategic insights and recommendations that empower businesses to successfully influence future customer strategy and increase long-term profitability. www.invigorgroup.com | info@invigorgroup.com | twitter.com/InvigorGroup | linkedin.com/company/invigor-group