

ASX Announcement

12 April 2019

Invigor further expands WeChat Pay footprint in Singapore

- **Agreement signed with multi-brand retailer Dover Street Market to deploy WeChat Pay in its Singapore concept store**
- **Brands represented at Dover Street Market include Gucci, Comme des Garçons, Balenciaga, CDG, Green and Metal, Thome Browne, NikeLab, and Stephen Jones**
- **Store deployments now scaling very rapidly – Invigor’s WeChat Pay platform now embedded in over 60 stores in Singapore – up from 10 stores in only late January**

Leading data and analytics solutions company, **Invigor Group Limited** (ASX: IVO) (“**Invigor**” or “**the Company**”), is pleased to advise it has secured another major deployment of the WeChat Pay platform in Singapore.

Invigor will integrate its proprietary Advertising and Loyalty technology offering into the WeChat Pay platform for world-renowned multi-brand retailer Dover Street Markets, a new retail concept with a huge consumer following that is opening in Singapore. There are only three such concept stores in Asia, hence, it will have huge regional tourism appeal. https://en.wikipedia.org/wiki/Dover_Street_Market.

It follows the recent agreement struck with Club 21 (ASX Announcement dated 10 April 2019), which has a significant brand presence in Singapore as Asia’s leading purveyor of luxury goods.

Located near Singapore’s iconic tourist precinct, Dover Street Market Singapore was brought to Asia by Club 21 and will be a well-visited tourist destination, with brands including Gucci, Comme des Garçons, Balenciaga, CDG, Green and Metal, Thome Browne, NikeLab, and Stephen Jones.

Since Invigor’s maiden deployment of the WeChat Pay platform into Singapore in January (ASX Announcement dated 29 January 2019), the Company has progressed from having no presence in any physical or online stores in Singapore to being deployed across over 60 outlets. This number is now scaling rapidly.

This rapid growth further validates the huge value being derived from its partnership with Winning Group, and the Company anticipates further deployments to be announced shortly.

Invigor CEO, Gary Cohen said: “We are now experiencing very solid momentum in new store deployments in both online and offline environments. The combination of our Advertising, Loyalty and Payments platform is appealing to retailers and starting to build sustainable revenue streams for Invigor.

“We have attracted industry leaders such as Club 21 who have enough confidence in the platform to also embed it into the Dover Street Markets concept store in Singapore. Given the calibre of groups taking up the platform, and with the pipeline of deployments growing rapidly, we expect further take-ups to be confirmed shortly.”

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About Invigor Group

Invigor Group (ASX: IVO) is a B2B data intelligence and solutions company that turns data analytics into dollars for the retail and service industries. Invigor’s innovation in owned retail platforms and unique cross-channel data ecosystem allows businesses to have a holistic view of their customers and competitive landscape to not only understand, but effectively engage with today’s physical and digital consumers. Combined with proprietary data and predictive engines, Invigor Group provides strategic insights and recommendations that empower businesses to successfully influence future customer strategy and increase long-term profitability.

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