



ASX Announcement

29 January 2019

Invigor Report First 10 Deployments of WeChat Pay in Singapore

- Eight retailers and tourist attractions signed with two more pending – 10 in total secured
- Includes stores in Singapore's iconic tourist destinations that attract large Chinese tourist numbers
- World's largest indoor skydiving centre and major tourist attraction iFLY on Sentosa Island secured
- Roll-out of WeChat Pay in Singapore now expected to occur very rapidly

Invigor Group Limited (ASX:IVO) ("**Invigor**" or "**the Company**"), is pleased to confirm that it has deployed the WeChat Pay platform to the first eight retailers and tourist operators in Singapore. Two more deployments are pending. This is a major achievement given the Winning/Invigor partnership was only formed in September 2018.

Invigor's WeChat Pay solution will be operational this month in the most iconic destinations in Singapore including in fashion and accessory stores in Haji Lane and Chinatown Point, optical stores at Orchard Road, in famous dining area Joo Chiat Road, and in gold and silver jewellery outlets located Downtown.

Invigor has also successfully signed on iFLY, the world's largest indoor skydiving facility on Sentosa Island. Chinese tourists and local residents can now pay through WeChat Pay at Sentosa which is Singapore's premier island resort getaway with over 20 million visitors each year.

A major roll-out of WeChat Pay is now underway with more individual retailers and major brand groups being pursued. This will result in new deployments being secured at volume and in multiple stores for individual brands.

Invigor's CEO, Gary Cohen commented: "These 10 deployments are pleasing and they are the first clear indication that WeChat Pay will be readily accepted throughout Singapore. We can now scale up very rapidly. The initial deployments are for the payments offering only, where Invigor will earn a percentage of transaction revenue. We expect to add in the Loyalty and Promotional offering once we have a track record of transacting successfully and establishing ourselves as dependable partners for the retailers.

"As indicated, Invigor is pursuing deployments with some major brand groups that have a large number of retail stores and multiple brands throughout Singapore. We are working diligently to secure one or two of these groups very soon."

As well as news flow on more WeChat Pay deployments in Singapore and other Asian markets, the Company is close to securing large Pricing and Loyalty solutions contracts for recognised retailers with large footprints in Australia. Further details will be reported in the near term.

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About Invigor Group

Invigor Group (ASX: IVO) is a B2B data intelligence and solutions company that turns data analytics into dollars for the retail and service industries. Invigor’s innovation in owned retail platforms and unique cross-channel data ecosystem allows businesses to have a holistic view of their customers and competitive landscape to not only understand, but effectively engage with today’s physical and digital consumers. Combined with proprietary data and predictive engines, Invigor Group provides strategic insights and recommendations that empower businesses to successfully influence future customer strategy and increase long-term profitability.

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